

Google
Partner



- WEB DESIGN
- WEB DEVELOPMENT
- E-COMMERCE
- DIGITAL MARKETING

PRESANTATION

www.globsadigital.com

We use all the innovative solutions of the digital world to grow your business.

The New World is in Digital

Digital Solutions ↑ **Maximum Performance** ↑

GLOBSA Digital, with its performance-oriented and expert team, is a new generation digital agency that aims to help its customers make a difference with its competitors in the digital world and reach more potential customers in this direction.

GLOBSA Digital, which produces creative solutions with the sector analysis it carries out completely for the person and the brand, makes a difference by determining the needs of its customers and working in this direction.



WHAT'S FOR YOU WE DO!



Marketing isn't about finding smart ways to deliver what you produce. Marketing is the art of creating real customer value.

Philip Kotler

DIGITAL WEBSITE

DIGITAL WEB SOFTWARE DEVELOPMENT

DIGITAL ADVERTISING MANAGEMENT

GOOGLE ADVERTISEMENT (ADWORDS)

DIGITAL CONTENT MARKETING

SEO - SEARCH ENGINE OPTIMIZATION

DIGITAL MOBILE SOFTWARE DEVELOPMENT

DIGITAL E-COMMERCE INFRASTRUCTURES

E-COMMERCE MANAGEMENT

E-MAIL & SMS MARKETING

DIGITAL WEBSITE DESIGN

An attractive, professional, user-friendly website can play a crucial role in winning new business for you.



DIGITAL WEB SOFTWARE DEVELOPMENT

We develop fast, user-friendly digital websites and web software to help you achieve your business goals.

Website DEVELOPMENT



DIGITAL ADVERTISING MANAGEMENT

Social media is not just about sharing. You need to create interaction with creative content appropriate to the language of your industry and brand.

The dynamic power of social media will always be behind you, with advertising strategies designed to reflect your brand in the best way possible.



**INTERNET
MARKETING
AGENCY**

GOOGLE ADVERTISEMENT (ADWORDS)

Advertising budget is an investment, not an expense. You can get ahead of your competitors and make a difference in your industry with Google ads, which will create more traffic for your website and help you find potential customers.



SEO - SEARCH ENGINE OPTIMIZATION

Did you know that every second, 2.4 million people search the Google search engine to find the information they want? With regular SEO studies, we ensure that you are listed at the top of google searches related to your sector and we create strategies that will increase your website traffic.



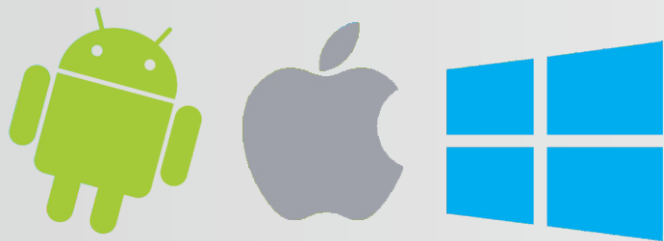
DIGITAL E-COMMERCE INFRASTRUCTURE

We build Powerful and Secure Digital multi-channel eCommerce (b2b, b2c, c2c) websites for your online business. We prepare your institution for digital electronic commerce with digital e-business solutions.



DIGITAL MOBILE SOFTWARE DEVELOPMENT

We design premium iOS and Android mobile apps with intuitive interfaces and great user experience.



E-COMMERCE MANAGEMENT

Recognizing and passing opponents

Competitor analysis should be done in order to make a successful e-commerce management planning. After determining the working model and strategy of the competitors, the objectives of the strategy that will take it one step ahead and then the details should be determined.

Among the factors affecting these details, the status of the current e-commerce site is effective.

Deficiencies in the e-commerce site are among the factors that affect the possibility of making sales.

We establish and manage Professional E-commerce Systems for you...



E-MAIL & SMS MARKETING

The importance of effective title and message...

It is important to create an effective title among the factors that make e-mail & SMS marketing successful. Both the aesthetics and the position of the message in the e-mail & SMS content, as well as the use of e-mail software that provides personalization of the header directly affect the rate of return to be received from e-mail & SMS marketing. To have a loyal audience, to ensure the impact of e-mail and SMS, which is a different traffic channel, on site quality, you should immediately determine the e-mail & SMS marketing strategy.

We set up and run the systems and support you...





Google
Partner

MARKETING
AUTOMATION

NATIVE
ADVERTISING

STRATEGY

ANALYSIS

VIRAL

DIGITAL MARKETING

RESEARCH

SOCIAL MEDIA

CONTENT

SEO

www.globsadigital.com



Think like
your customer



Think
strategically



Think
creatively



Think
results



Think
digital



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GLOBSA LTD

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Agency**

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